

January 10<sup>th</sup>-11<sup>th</sup>, 2025

Friday 9am – 4pm & Saturday 9am – 3 pm

\*All attending customers must be in good credit standing\*

Our spring market will be held in Belton at the Cadence Bank Center, January 10<sup>th</sup>-11<sup>th</sup>, 2025 from 9:00am to 4:00 pm on Friday and 9:00am to 3:00pm on Saturday. Lunch will be provided on both days. This two-day buying event will allow you an opportunity to stock up on your standard spring and summer products while also learning about new products that will bring value to both you and your customers. Prize drawings will happen throughout both days with a grand prize drawing at 3:00pm on Saturday. Make sure you stick around!

We will be hosting a Happy Hour Buying Event on Friday from 4:00pm to 6:00pm providing you with access to even greater savings! Items for the special buying event will be communicated in advance, but prices will only be revealed at the event. Join us Friday from 4-6pm for music, hors d'oeuvres, fun, and great savings!

For those who are traveling, we have rooms with special pricing at the hotels listed below. Please contact one of the hotels to make your reservation. After securing your room, please email <a href="mailto:jwhitfield@butterycompany.com">jwhitfield@butterycompany.com</a> with your confirmation number.

## Room reservations close December 18, 2024.

Holiday Inn Salado 1991 N Stagecoach Rd, Salado; Please Call: 254.939.2772

Residence Inn Temple 4301 South General Bruce Dr, Temple; Please Call: 254.773.8400

You can register for the Spring Dealer Market at the following link: <u>Spring Dealer Market Registration</u>
Once registration is complete you will receive a confirmation email. The digital ordering portal information will be sent electronically mid-December for you to build your orders in advance. Please contact your Buttery Company Sales Representative with any questions you may have pertaining to our Spring Dealer Market.

We hope that you will join us in Belton and make 2025 a successful year!

Buttery Company, L.L.P.

## Thank you to our Spring Dealer Market Sponsors

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